

## **TRACY SOUSA APPOINTED TO INTUIT ACCOUNTANT AND ADVISOR CUSTOMER COUNCIL**

### **Tracy Sousa to advise leading financial software firm on products and services most needed by accountants and their clients**

[Mansfield, MA] [10/19/2009] Tracy Sousa has been named to the 17-member Accountant and Advisor Customer Council for Intuit Inc. (Nasdaq: INTU), a leading provider of business and financial management solutions for small businesses, consumers and accounting professionals.

Council members will share their insights, experience and expertise with Intuit as the company develops new products and services for accounting professionals and advisors, as well as their clients nationwide, that help them be more productive and grow their businesses.

"I am excited to have the opportunity to share my views on QuickBooks products and services," said Sousa. "I've been offering QuickBooks support through my companies, QuickSoft Solutions and Ibookkeep, for years and now I get a chance to share what I would like to see in future versions. Very exciting."

"Intuit is fortunate to have Tracy on board as an active member of our customer advisory council," said Amy Ball, senior manager of Intuit's Accounting Professional Division Academy Group. "Our focus is on developing the very best products and services for accountants, advisors, and their clients. With leading practitioners such as Tracy providing imaginative and practical counsel, we believe that Intuit has a real advantage in developing and delivering next-generation solutions."

The Accountant and Advisor Customer Council meets periodically at Intuit's headquarters in Mountain View, Calif., part of fabled Silicon Valley, as well other Intuit locations throughout the U.S. Members review potential developments and provide input on such critical accountant and small business tools as new software products and web-based services. Intuit began its customer advisory councils in 1993 as part of the company's initiative to develop end-to-end technology solutions that address the financial and accounting needs of accounting professionals, business advisors and their clients.

All members of the Intuit Accountant and Advisor Customer Council serve a one- to two-year term. Participation on the council is driven by participants' desires to contribute to the development of technology products and services that increase productivity and help grow the businesses of accounting professionals and their clients.

#### **About Intuit Inc.**

Intuit Inc. (Nasdaq: INTU) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Our flagship products and services, including QuickBooks®, Quicken® and TurboTax®, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries® and Lacerte® are Intuit's leading tax preparation offerings for professional accountants. Our financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. We have approximately 7,800 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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